

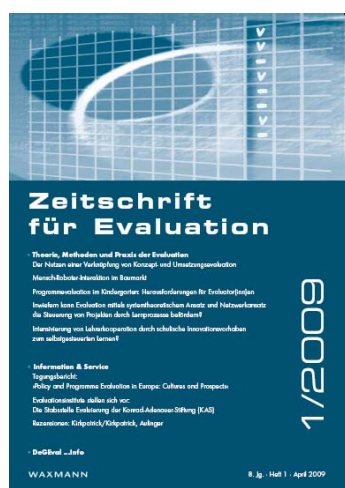
## Problem Understood, but Not Resolved – The Use of Coupling the Evaluation of Concept and Implementation: The Case of the Strategy for „Migration and Health“

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### Abstract

The presented article considers the link between the evaluation of a program concept and of its implementation. The evaluation of the Swiss Strategy for „Migration and Health“ is used as an example to illustrate the benefit that derives from combining the evaluation of the program implementation with an assessment of the program concept. Thanks to the separate evaluation of concept and implementation, a lack of program impact can be attributed to policy failure on the one hand and/or implementation failure on the other hand. Furthermore, the combination of the two perspectives is necessary to draw appropriate and realistic lessons for further program development. Therefore, this contribution underlines the need for global evaluations.



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