

About the Evaluation of Cultural Projects

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Abstract

The paper proposes a constructivist methodology of the evaluation of cultural projects. Starting with an extension of a management model of evaluation with respect to cultural and societal contexts, evaluation here is taken to establish a communication between evaluator and project which enhances the quality of the management of the project. The same argument applies to self-evaluation. Evaluation appears to be a form of reflexive management. The paper develops a form model of evaluation that is restricted to six variables: art, organization, financing, culture, society, and the outside of the form.



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