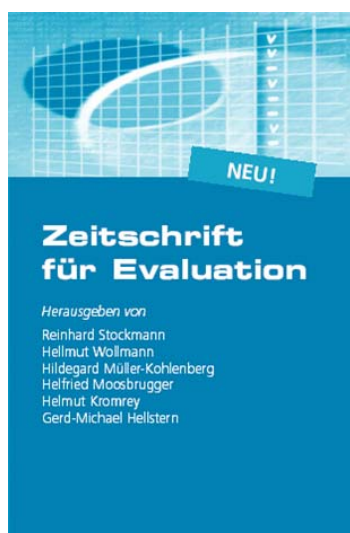


Absolventenbefragungen im Kontext von Hochschulevaluation Forschungsstand und Perspektiven

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Abstract

A successful connection between university studies and vocational practice is one of the central demands characterizing the reform processes in German universities during recent years. To achieve this goal, a detailed knowledge of graduates' career options and success on the job market is prerequisite. The following article reviews corresponding surveys on a national and international level. One of the main results of this study is that surveys of graduates only influence quality development in universities if they are methodologically convincing. Particularly, they must address the issues of individual capabilities for achievement, general and job-related attitudes and goals, as well as questions concerning the organization of studies.



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